Globalization of the world economy, the growth of multinational firms, and international trade have created an increasing demand for managers who are equipped to address the complexities of international business. The College of Business Administration offers the Bachelor of Science in International Business (BSIB) to meet the needs of the highly motivated student who plans a career in international business whether abroad or in the United States. The BSIB requires a student to study and work both in the United States and abroad. This program, the first of its kind in the United States, was initiated in 1994.

All students in the BSIB program must take the degree’s required courses in international business administration and must choose a second concentration from other business areas such as finance, marketing, management, supply chain management, human resources management, and management information systems. Further, the student has three BSIB program options. The first leads to proficiency in a foreign language; the second and third focus on international affairs or East Asian studies, respectively:

a. Students who opt for the BSIB with a foreign language emphasis are admitted to a French, Spanish (Spain or Mexico), German, or Italian track. They have to develop proficiency in their chosen language and study the culture of the country or countries where that language is spoken. Students are required to study in the language of their choice in a partner university abroad for at least one semester and to complete at least one six-month cooperative education work assignment abroad in order to sharpen their language proficiency, cross-cultural capabilities, and business skills. At the end of their studies, students can earn a minor in their chosen language.

b. Students who opt for the BSIB with an emphasis in international affairs or East Asian studies are required to take courses that lead to a minor in either specialty. They are required to study abroad in a partner university in Ireland or Hong Kong/China. Further, they must complete at least one six-month cooperative education work assignment abroad in order to sharpen their cross-cultural capabilities and business skills. While the international affairs or East Asian studies option has a foreign language requirement, the language of instruction abroad is English.

Students may earn both the BSIB degree from Northeastern University and the degree of our partner university if they choose to extend their study in the partner institution for their senior year as well. Students should contact the BSIB advisors for course schedules.

Note 1: The Bachelor of Science in International Business degree requires two half-summer periods of study: one abroad to improve language skills (Summer 1 semester, second year) and the second on campus to prepare for the one- or two-year study and work requirement abroad (Summer 1 semester, third year). This additional requirement brings the total semester hours to 137.

Note 2: The BSIB program does not offer a partner university degree for the Hong Kong/China—East Asian studies BSIB option at this time.

BSIB—Bachelor of Science in International Business with Minor in East Asian Studies

INTERNATIONAL BUSINESS GENERAL EDUCATION REQUIREMENTS

Living and Working Abroad
Complete the following course, which also satisfies the NU Core comparative study of cultures requirement:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTB 3301</td>
<td>Living and Working Abroad</td>
<td>4</td>
</tr>
</tbody>
</table>

Mathematics
Complete one calculus course:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1231</td>
<td>Calculus for Business and Economics</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1241</td>
<td>Calculus 1</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1242</td>
<td>Calculus 2</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1251</td>
<td>Calculus and Differential Equations</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1252</td>
<td>Calculus and Differential Equations</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1340</td>
<td>Intensive Calculus for Engineers</td>
<td>6</td>
</tr>
<tr>
<td>MATH 1341</td>
<td>Calculus 1 for Science and Engineering</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1342</td>
<td>Calculus 2 for Science and Engineering</td>
<td>4</td>
</tr>
</tbody>
</table>

Statistics
Complete the following course:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGSC 1201</td>
<td>Business Statistics</td>
<td>4</td>
</tr>
</tbody>
</table>

Macroeconomics and Microeconomics
Complete the following two courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 1115</td>
<td>Principles of Macroeconomics</td>
<td>4</td>
</tr>
<tr>
<td>ECON 1116</td>
<td>Principles of Microeconomics</td>
<td>4</td>
</tr>
</tbody>
</table>

BUSINESS REQUIREMENTS

Accounting
Complete the following two courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 1201</td>
<td>Financial Accounting and Reporting</td>
<td>4</td>
</tr>
<tr>
<td>ACCT 2301</td>
<td>Managerial Accounting</td>
<td>4</td>
</tr>
</tbody>
</table>

Finance
Complete the following course:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>FINA 2201</td>
<td>Financial Management</td>
<td>4</td>
</tr>
</tbody>
</table>
Management Information Systems
Complete the following course:
MISM 2301 Management Information Systems 4 SH

Marketing
Complete the following course:
MKTG 2201 Introduction to Marketing 4 SH

Operations Management and Supply Chain Management
Complete the following course:
MGSC 3401 Operations Management 2 SH

Organizational Behavior
Complete the following course:
ORGB 3201 Organizational Behavior 4 SH

Strategy in Action
Complete the following course:
STRT 4501 Strategy in Action 4 SH
or STRT 4514 Internal Case Competition Challenge 4 SH

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INTB 1201 Global Environment of International Business 4 SH
INTB 3301 Living and Working Abroad 4 SH
INTB 4501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
FINA 4320 International Financial Management 4 SH
INTB 3310 Cultural Aspects of International Business 4 SH
INTB 4520 International Innovation Management 4 SH
INTB 4602 European Union and Globalization 4 SH
INTB 4993 Independent Study 4 SH
MKTG 4512 International Marketing 4 SH
SCHM 3301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION
Complete one of the following business concentrations:

Concentration in Accounting
ACCOUNTING REQUIRED COURSES
Complete the following two courses:
ACCT 3401 Financial Reporting and Analysis 1 4 SH
ACCT 4501 Financial Reporting and Analysis 2 4 SH

ACCOUNTING ELECTIVE COURSES
Complete two courses from the following list:
ACCT 3403 Accounting Information Systems 4 SH
ACCT 3416 Strategic Cost Analysis for Decision Making 4 SH
ACCT 4412 Auditing and Other Assurance Services 4 SH
ACCT 4414 Income Tax Determination and Planning 4 SH

Concentration in Entrepreneurship and Innovation
Complete the following four courses:
ENTR 2201 The Entrepreneurial Universe 4 SH
ENTR 3301 Opportunity Assessment and Entrepreneurship Marketing 4 SH
ENTR 3401 Small Business Management, Operations, and Growth 4 SH
ENTR 4501 Venture Creation and Entrepreneurial Finance 4 SH

Concentration in Finance
FINANCE REQUIRED COURSES
Complete the following two courses:
FINA 3301 Corporate Finance 4 SH
FINA 3303 Investments 4 SH

FINANCE ELECTIVE COURSES
Complete two additional FINA courses.

Concentration in Management Information Systems
MANAGEMENT INFORMATION SYSTEMS REQUIRED COURSES
Complete the following three courses:
MISM 3403 Data Management and Information Analysis 4 SH
MISM 3404 Business Data Communications 4 SH
MISM 4501 Business Systems Integration 4 SH

MANAGEMENT INFORMATION SYSTEMS ELECTIVE COURSE
Complete one additional MISM course or one course from the following list:
ACCT 3403 Accounting Information Systems 4 SH
MKTG 4508 Electronic Marketing 4 SH
SCHM 2201 Supply Chain Management 2 SH

Concentration in Marketing
MARKETING REQUIRED COURSES
Complete the following two courses:
MKTG 3301 Marketing Management 4 SH
MKTG 3401 Marketing Research 4 SH

MARKETING ELECTIVE COURSES
Complete two additional MKTG courses.

Concentration in Supply Chain Management
Complete the following four courses:
SCHM 2201 Supply Chain Management 2 SH
SCHM 3301 Global Supply Chain Management 4 SH
SCHM 3310 The Transportation Industries 4 SH
SCHM 4401 Advanced Problems in Supply Chain Management 4 SH

INTERNATIONAL BUSINESS—CHINESE LANGUAGE REQUIREMENT
Complete the following two courses:
CHNS 1101 Elementary Chinese 1 4 SH
CHNS 1102 Elementary Chinese 2 4 SH
INTERNATIONAL BUSINESS—MINOR IN EAST ASIAN STUDIES

Core Course
Complete the following course:
ASNS 1150 East Asian Studies 4 SH

Required Courses
Complete the following two courses:
HIST 2350 Modern China 4 SH
POLS 3485 Government and Politics in China 4 SH

Elective Courses
Complete two courses from the following list. They may include up to two courses taken as part of an approved study-abroad program:
ASNS 2245 Asian-American History 4 SH
ENGL 3672 Asian-American Literature 4 SH
HIST 1243 American Images of China 4 SH
HIST 1252 Japanese Literature and Culture 4 SH
HIST 1253 History of Vietnam Wars 4 SH
HIST 1507 Chinese Civilization in Her Eyes 4 SH
HIST 2351 Japan since 1850 4 SH
HIST 4650 Topics in Asian History 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad
2.000 GPA required in the minor in East Asian studies

NU CORE REQUIREMENTS
See page 26 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BSIB—Bachelor of Science in International Business with Minor in French

INTERNATIONAL BUSINESS GENERAL EDUCATION REQUIREMENTS

Living and Working Abroad
Complete the following course, which also satisfies the NU Core comparative study of cultures requirement:
INTB 3301 Living and Working Abroad 4 SH

Mathematics
Complete one calculus course:
MATH 1231 Calculus for Business and Economics 4 SH
MATH 1241 Calculus 1 4 SH
MATH 1242 Calculus 2 4 SH
MATH 1251 Calculus and Differential Equations for Biology 1 4 SH
MATH 1252 Calculus and Differential Equations for Biology 2 4 SH
MATH 1340 Intensive Calculus for Engineers 6 SH
MATH 1341 Calculus 1 for Science and Engineering 4 SH
MATH 1342 Calculus 2 for Science and Engineering 4 SH

Statistics
Complete the following course:
MGSC 1201 Business Statistics 4 SH

Macroeconomics and Microeconomics
Complete the following two courses:
ECON 1115 Principles of Macroeconomics 4 SH
ECON 1116 Principles of Microeconomics 4 SH

BUSINESS REQUIREMENTS

Accounting
Complete the following two courses:
ACCT 1201 Financial Accounting and Reporting 4 SH
ACCT 2301 Managerial Accounting 4 SH

Finance
Complete the following course:
FINA 2201 Financial Management 4 SH

Management Information Systems
Complete the following course:
MISM 2301 Management Information Systems 4 SH

Marketing
Complete the following course:
MKTG 2201 Introduction to Marketing 4 SH

Operations Management and Supply Chain Management
Complete the following course:
MGSC 3401 Operations Management 2 SH

Organizational Behavior
Complete the following course:
ORGB 3201 Organizational Behavior 4 SH

Strategy in Action
Complete the following course:
STRT 4501 Strategy in Action 4 SH
or STRT 4514 Internal Case Competition Challenge 4 SH

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INTB 1201 Global Environment of International Business 4 SH
INTB 3301 Living and Working Abroad 4 SH
INTB 4501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
FINA 4320 International Financial Management 4 SH
INTB 3310 Cultural Aspects of International Business 4 SH
SECOND BUSINESS CONCENTRATION
Complete one of the following business concentrations:

Concentration in Accounting
ACCOUNTING REQUIRED COURSES
Complete the following two courses:
ACCT 3401 Financial Reporting and Analysis 1 4 SH
ACCT 4501 Financial Reporting and Analysis 2 4 SH
ACCOUNTING ELECTIVE COURSES
Complete two courses from the following list:
ACCT 3403 Accounting Information Systems 4 SH
ACCT 3416 Strategic Cost Analysis for Decision Making 4 SH
ACCT 4412 Auditing and Other Assurance Services 4 SH
ACCT 4414 Income Tax Determination and Planning 4 SH

Concentration in Entrepreneurship and Innovation
Complete the following four courses:
ENTR 2201 The Entrepreneurial Universe 4 SH
ENTR 3301 Opportunity Assessment and Entrepreneurship Marketing 4 SH
ENTR 3401 Small Business Management, Operations, and Growth 4 SH
ENTR 4501 Venture Creation and Entrepreneurial Finance 4 SH

Concentration in Finance
FINANCE REQUIRED COURSES
Complete the following two courses:
FINA 3301 Corporate Finance 4 SH
FINA 3303 Investments 4 SH
FINANCE ELECTIVE COURSES
Complete two additional FINA courses.

Concentration in Management
MANAGEMENT REQUIRED COURSE
Complete the following course:
MGMT 3303 Building Your Management Skills 4 SH
MANAGEMENT ELECTIVE COURSES
Complete three additional MGMT courses.

Concentration in Management Information Systems
MANAGEMENT INFORMATION SYSTEMS REQUIRED COURSES
Complete the following three courses:
MISM 3403 Data Management and Information Analysis 4 SH
MISM 3404 Business Data Communications 4 SH
MISM 4501 Business Systems Integration 4 SH

MANAGEMENT INFORMATION SYSTEMS ELECTIVE COURSE
Complete one additional MISM course or one course from the following list:
ACCT 3403 Accounting Information Systems 4 SH
MKTG 4508 Electronic Marketing 4 SH
SCHM 2201 Supply Chain Management 2 SH

Concentration in Marketing
MARKETING REQUIRED COURSES
Complete the following two courses:
MKTG 3301 Marketing Management 4 SH
MKTG 3401 Marketing Research 4 SH
MARKETING ELECTIVE COURSES
Complete two additional MKTG courses.

Concentration in Supply Chain Management
Complete the following four courses:
SCHM 2201 Supply Chain Management 2 SH
SCHM 3301 Global Supply Chain Management 4 SH
SCHM 3310 The Transportation Industries 4 SH
SCHM 4401 Advanced Problems in Supply Chain Management 4 SH

INTERNATIONAL BUSINESS—MINOR IN FRENCH
Elementary French
Complete the following two courses:
FRNH 1101 Elementary French 1 4 SH
FRNH 1102 Elementary French 2 4 SH

Intermediate French
Complete the following two courses:
FRNH 2201 Intermediate French 1—BSIB 4 SH
FRNH 2202 Intermediate French 2—BSIB 4 SH

Advanced French
Complete the following two courses:
FRNH 3201 Advanced French 1—BSIB 4 SH
FRNH 3202 Advanced French 2—BSIB 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad
2.000 GPA required in the minor in French

NU CORE REQUIREMENTS
See page 26 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required
BSIB—Bachelor of Science in International Business with Minor in German

INTERNATIONAL BUSINESS GENERAL EDUCATION REQUIREMENTS

Living and Working Abroad
Complete the following course, which also satisfies the NU Core comparative study of cultures requirement:
INTB 3301 Living and Working Abroad 4 SH

Mathematics
Complete one calculus course:
MATH 1231 Calculus for Business and Economics 4 SH
MATH 1241 Calculus 1 4 SH
MATH 1242 Calculus 2 4 SH
MATH 1251 Calculus and Differential Equations for Biology 1 4 SH
MATH 1252 Calculus and Differential Equations for Biology 2 4 SH
MATH 1340 Intensive Calculus for Engineers 6 SH
MATH 1341 Calculus 1 for Science and Engineering 4 SH
MATH 1342 Calculus 2 for Science and Engineering 4 SH

Statistics
Complete the following course:
MGSC 1201 Business Statistics 4 SH

Macroeconomics and Microeconomics
Complete the following two courses:
ECON 1115 Principles of Macroeconomics 4 SH
ECON 1116 Principles of Microeconomics 4 SH

BUSINESS REQUIREMENTS

Accounting
Complete the following two courses:
ACCT 1201 Financial Accounting and Reporting 4 SH
ACCT 2301 Managerial Accounting 4 SH

Finance
Complete the following course:
FINA 2201 Financial Management 4 SH

Management Information Systems
Complete the following course:
MISM 2301 Management Information Systems 4 SH

Marketing
Complete the following course:
MKTG 2201 Introduction to Marketing 4 SH

Operations Management and Supply Chain Management
Complete the following course:
MGSC 3401 Operations Management 2 SH

Organizational Behavior
Complete the following course:
ORGB 3201 Organizational Behavior 4 SH

Strategy in Action
Complete the following course:
STRT 4501 Strategy in Action 4 SH
or STRT 4514 Internal Case Competition Challenge 4 SH

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INTB 1201 Global Environment of International Business 4 SH
INTB 3301 Living and Working Abroad 4 SH
INTB 4501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
FINA 4320 International Financial Management 4 SH
INTB 3310 Cultural Aspects of International Business 4 SH
INTB 4520 International Innovation Management 4 SH
INTB 4602 European Union and Globalization 4 SH
INTB 4993 Independent Study 4 SH
MKTG 4512 International Marketing 4 SH
SCHM 3301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION

Complete one of the following business concentrations:

Concentration in Accounting
ACCOUNTING REQUIRED COURSES
Complete the following two courses:
ACCT 3401 Financial Reporting and Analysis 1 4 SH
ACCT 4501 Financial Reporting and Analysis 2 4 SH

ACCOUNTING ELECTIVE COURSES
Complete two courses from the following list:
ACCT 3403 Accounting Information Systems 4 SH
ACCT 3416 Strategic Cost Analysis for Decision Making 4 SH
ACCT 4412 Auditing and Other Assurance Services 4 SH
ACCT 4414 Income Tax Determination and Planning 4 SH

Concentration in Entrepreneurship and Innovation
Complete the following four courses:
ENTR 2201 The Entrepreneurial Universe 4 SH
ENTR 3301 Opportunity Assessment and Entrepreneurship Marketing 4 SH
ENTR 3401 Small Business Management, Operations, and Growth 4 SH
ENTR 4501 Venture Creation and Entrepreneurial Finance 4 SH
Concentration in Finance

FINANCE REQUIRED COURSES
Complete the following two courses:
FINA 3301 Corporate Finance 4 SH
FINA 3303 Investments 4 SH

FINANCE ELECTIVE COURSES
Complete two additional FINA courses.

Concentration in Management

MANAGEMENT REQUIRED COURSE
Complete the following course:
MGMT 3303 Building Your Management Skills 4 SH

MANAGEMENT ELECTIVE COURSES
Complete three additional MGMT courses.

Concentration in Management Information Systems

MANAGEMENT INFORMATION SYSTEMS REQUIRED COURSES
Complete the following three courses:
MISM 3403 Data Management and Information Analysis 4 SH
MISM 3404 Business Data Communications 4 SH
MISM 4501 Business Systems Integration 4 SH

MANAGEMENT INFORMATION SYSTEMS ELECTIVE COURSE
Complete one additional MISM course or one course from the following list:
ACCT 3403 Accounting Information Systems 4 SH
MKTG 4508 Electronic Marketing 4 SH
SCHM 2201 Supply Chain Management 2 SH

Concentration in Marketing

MARKETING REQUIRED COURSES
Complete the following two courses:
MKTG 3301 Marketing Management 4 SH
MKTG 3401 Marketing Research 4 SH

MARKETING ELECTIVE COURSES
Complete two additional MKTG courses.

Concentration in Supply Chain Management

Complete the following four courses:
SCHM 2201 Supply Chain Management 2 SH
SCHM 3301 Global Supply Chain Management 4 SH
SCHM 3310 The Transportation Industries 4 SH
SCHM 4401 Advanced Problems in Supply Chain Management 4 SH

INTERNATIONAL BUSINESS—MINOR IN GERMAN

Elementary German
Complete the following two courses:
GRMN 1101 Elementary German 1 4 SH
GRMN 1102 Elementary German 2 4 SH

Intermediate German
Complete the following two courses:
GRMN 2201 Intermediate German 1—BSIB 4 SH
GRMN 2202 Intermediate German 2—BSIB 4 SH

Advanced German
Complete the following two courses:
GRMN 3201 Advanced German 1—BSIB 4 SH
GRMN 3202 Advanced German 2—BSIB 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad
2.000 GPA required in the minor in German

NU CORE REQUIREMENTS
See page 26 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BSIB—Bachelor of Science in International Business with Minor in International Affairs

INTERNATIONAL BUSINESS GENERAL EDUCATION REQUIREMENTS

Living and Working Abroad
Complete the following course, which also satisfies the NU Core comparative study of cultures requirement:
INTB 3301 Living and Working Abroad 4 SH

Mathematics
Complete one calculus course:
MATH 1231 Calculus for Business and Economics 4 SH
MATH 1241 Calculus 1 4 SH
MATH 1242 Calculus 2 4 SH
MATH 1251 Calculus and Differential Equations for Biology 1 4 SH
MATH 1252 Calculus and Differential Equations for Biology 2 4 SH
MATH 1340 Intensive Calculus for Engineers 6 SH
MATH 1341 Calculus 1 for Science and Engineering 4 SH
MATH 1342 Calculus 2 for Science and Engineering 4 SH

Statistics
Complete the following course:
MGSC 1201 Business Statistics 4 SH
Macroeconomics and Microeconomics
Complete the following two courses:
- ECON 1115 Principles of Macroeconomics 4 SH
- ECON 1116 Principles of Microeconomics 4 SH

BUSINESS REQUIREMENTS
Accounting
Complete the following two courses:
- ACCT 1201 Financial Accounting and Reporting 4 SH
- ACCT 2301 Managerial Accounting 4 SH

Finance
Complete the following course:
- FINA 2201 Financial Management 4 SH

Management Information Systems
Complete the following course:
- MISM 2301 Management Information Systems 4 SH

Marketing
Complete the following course:
- MKTG 2201 Introduction to Marketing 4 SH

Operations Management and Supply Chain Management
Complete the following course:
- MGSC 3401 Operations Management 2 SH

Organizational Behavior
Complete the following course:
- ORGB 3201 Organizational Behavior 4 SH

Strategy in Action
Complete the following course:
- STRT 4501 Strategy in Action 4 SH
- STRT 4514 Internal Case Competition Challenge 4 SH

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
- INTB 1201 Global Environment of International Business 4 SH
- INTB 3301 Living and Working Abroad 4 SH
- INTB 4501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
- FINA 4320 International Financial Management 4 SH
- INTB 3310 Cultural Aspects of International Business 4 SH
- INTB 4520 International Innovation Management 4 SH
- INTB 4602 European Union and Globalization 4 SH
- INTB 4993 Independent Study 4 SH
- MKTG 4512 International Marketing 4 SH
- SCHM 3301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION
Complete one of the following business concentrations:

Concentration in Accounting
ACCOUNTING REQUIRED COURSES
Complete the following two courses:
- ACCT 3401 Financial Reporting and Analysis 1 4 SH
- ACCT 4501 Financial Reporting and Analysis 2 4 SH

ACCOUNTING ELECTIVE COURSES
Complete two courses from the following list:
- ACCT 3403 Accounting Information Systems 4 SH
- ACCT 3416 Strategic Cost Analysis for Decision Making 4 SH
- ACCT 4412 Auditing and Other Assurance Services 4 SH
- ACCT 4414 Income Tax Determination and Planning 4 SH

Concentration in Entrepreneurship and Innovation
Complete the following four courses:
- ENTR 2201 The Entrepreneurial Universe 4 SH
- ENTR 3301 Opportunity Assessment and Entrepreneurship Marketing 4 SH
- ENTR 3401 Small Business Management, Operations, and Growth 4 SH
- ENTR 4501 Venture Creation and Entrepreneurial Finance 4 SH

Concentration in Finance
FINANCE REQUIRED COURSES
Complete the following two courses:
- FINA 3301 Corporate Finance 4 SH
- FINA 3303 Investments 4 SH

FINANCE ELECTIVE COURSES
Complete two additional FINA courses.

Concentration in Management Information Systems
MANAGEMENT INFORMATION SYSTEMS REQUIRED COURSES
Complete the following three courses:
- MISM 3403 Data Management and Information Analysis 4 SH
- MISM 3404 Business Data Communications 4 SH
- MISM 4501 Business Systems Integration 4 SH

MANAGEMENT INFORMATION SYSTEMS ELECTIVE COURSE
Complete one additional MISM course or one course from the following list:
- ACCT 3403 Accounting Information Systems 4 SH
- MKTG 4508 Electronic Marketing 4 SH
- SCHM 2201 Supply Chain Management 4 SH
Concentration in Marketing

MARKETING REQUIRED COURSES

Complete the following two courses:

MKTG 3301  Marketing Management 4 SH
MKTG 3401  Marketing Research 4 SH

MARKETING ELECTIVE COURSES

Complete two additional MKTG courses.

Concentration in Supply Chain Management

Complete the following four courses:

SCHM 2201  Supply Chain Management 2 SH
SCHM 3301  Global Supply Chain Management 4 SH
SCHM 3310  The Transportation Industries 4 SH
SCHM 4401  Advanced Problems in Supply Chain Management

INTERNATIONAL BUSINESS—INTERNATIONAL MANAGEMENT LANGUAGE REQUIREMENT

Complete two language courses in one foreign language; the second course must be at a more advanced level than the first course.

INTERNATIONAL BUSINESS—MINOR IN INTERNATIONAL AFFAIRS

Required Course

Complete the following course:

INTL 1101  Globalization and International Affairs 4 SH

Regional Analysis Courses

Complete two courses from the following list:

AFRICA

AFRS 2307  Africa Today 4 SH
AFRS 2390  Africa and the World in Early Times 4 SH
or HIST 2390  Africa and the World in Early Times 4 SH
AFRS 2391  Modern African Civilization 4 SH
AFRS 2392  African Diaspora 4 SH
AFRS 3424  Black Pandemics/Epidemiology of Disease 4 SH
AFRS 3428  African Languages 4 SH
AFRS 3460  Contemporary Government and Politics in Africa
AFRS 3470  Identity and Nationalism in Africa 4 SH
AFRS 4645  National Model OAU/African Union 4 SH
AFRS 4690  Topics in African History 4 SH
ANTH 4510  Anthropology of Africa 4 SH
HIST 1180  African History 4 SH
HIST 2397  Colonialism and Contemporary Africa 4 SH
MUSC 1128  Music of Africa 4 SH

ASIA

ASNS 1150  East Asian Studies 4 SH
ASNS 3444  Topics in Japanese Studies 4 SH
CLTR 1260  Japanese Film 4 SH
CLTR 1500  Backgrounds of Chinese Culture 4 SH
CLTR 1700  Introduction to Japanese Pop Culture 4 SH
CLTR 2501  Chinese Film: Gender and Ethnicity 4 SH
HIST 1189  Introduction to South Asian History 4 SH
HIST 1250  Emergence of East Asia 4 SH
HIST 1251  Modern East Asia 4 SH
HIST 1252  Japanese Literature and Culture 4 SH
HIST 1253  History of Vietnam Wars 4 SH
HIST 1254  Contemporary China 4 SH
HIST 1507  Chinese Civilization in Her Eyes 4 SH
HIST 2313  Gender and Revolution in Russia and China
HIST 2350  Modern China 4 SH
HIST 2351  Japan since 1850 4 SH
HIST 2352  Global Chinese Migration 4 SH
HIST 4650  Topics in Asian History 4 SH
POLS 3480  Government and Politics in Japan 4 SH
POLS 3485  Government and Politics in China 4 SH
RELS 1275  Eastern Religions 4 SH
RELS 1290  Chinese Philosophy and Religion 4 SH
RELS 3398  Religion and Culture in Indian Cinema 4 SH

EUROPE

CLTR 1265  Spanish Civil War on Film 4 SH
CLTR 1280  French Film and Culture 4 SH
CLTR 1501  Introduction to French Culture 4 SH
CLTR 1503  Introduction to Italian Culture 4 SH
CLTR 1504  Introduction to Spanish Culture 4 SH
CLTR 2504  Modern German Film and Literature 4 SH
ECON 1293  European Economic History 4 SH
HIST 1170  The Invention of Europe 500–1500 4 SH
HIST 1272  The Invention of Europe 500–1500 4 SH
HIST 1277  The British Empire 4 SH
HIST 1278  Hitler, Germany, and the Holocaust 4 SH
HIST 1281  Strangers in a Strange Land? European Jewish History 1750–1945 4 SH
HIST 2371  Europe 1870–1921 4 SH
HIST 2372  Gender and Society in Modern Europe 4 SH
HIST 2375  Culture and Identity in Early Modern England 4 SH
HIST 2376  The British Empire 4 SH
HIST 2377  Ireland and the Irish Migration 4 SH
HIST 2388  Borderlands: World War II in Eastern Europe 4 SH
HIST 3475  The Culture of Europe 4 SH
HIST 3485  Vienna, Prague, Budapest 4 SH
HIST 4670  Topics in European History 4 SH
HIST 4682  Topics in East European History 4 SH
INTB 4602  European Union and Globalization 4 SH
LITR 3502  Cervantes and His Times 4 SH
LITR 4550  Masterpieces of French Literature 1 4 SH
LITR 4551  Masterpieces of French Literature 2 4 SH
LITR 4555  French Poetry 4 SH
LITR 4560  Masterpieces of Spanish Literature: Eighteenth–Twentieth Century 4 SH
LITR 4561  Masterpieces of Spanish Literature: Twelfth–Seventeenth Century
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<td>The Modern Caribbean</td>
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<td>National Security, War, and Terrorism</td>
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### Electives Requirement for International Business

#### Open Electives
Complete two elective courses.

#### Business GPA Requirements
2.000 GPA required in business courses
3.000 overall GPA required for study abroad
2.000 GPA required in the minor in international affairs

#### NU Core Requirements
See page 26 for requirement list.

#### General Electives
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

#### Cooperative Education

#### University-Wide Requirements
128 total semester hours required
Minimum 2.000 GPA required

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**BSIB—Bachelor of Science in International Business with Minor in Italian**

### International Business General Education Requirements

#### Living and Working Abroad
Complete the following course, which also satisfies the NU Core comparative study of cultures requirement:

- INTB 3301 Living and Working Abroad 4 SH

#### Mathematics
Complete one calculus course:

- MATH 1231 Calculus for Business and Economics 4 SH
- MATH 1241 Calculus 1 4 SH
- MATH 1242 Calculus 2 4 SH
- MATH 1251 Calculus and Differential Equations for Biology 1 4 SH
- MATH 1252 Calculus and Differential Equations for Biology 2 4 SH
- MATH 1340 Intensive Calculus for Engineers 6 SH
- MATH 1341 Calculus 1 for Science and Engineering 4 SH
- MATH 1342 Calculus 2 for Science and Engineering 4 SH

#### Statistics
Complete the following course:

- MGSC 1201 Business Statistics 4 SH

#### Macroeconomics and Microeconomics
Complete the following two courses:

- ECON 1115 Principles of Macroeconomics 4 SH
- ECON 1116 Principles of Microeconomics 4 SH

### Business Requirements

#### Accounting
Complete the following two courses:

- ACCT 1201 Financial Accounting and Reporting 4 SH
- ACCT 2301 Managerial Accounting 4 SH

#### Finance
Complete the following course:

- FINA 2201 Financial Management 4 SH

#### Management Information Systems
Complete the following course:

- MISM 2301 Management Information Systems 4 SH

#### Marketing
Complete the following course:

- MKTG 2201 Introduction to Marketing 4 SH

#### Operations Management and Supply Chain Management
Complete the following course:

- MGSC 3401 Operations Management 2 SH

#### Organizational Behavior
Complete the following course:

- ORGB 3201 Organizational Behavior 4 SH
Strategy in Action
Complete the following course:
STRT 4501 Strategy in Action 4 SH
or STRT 4514 Internal Case Competition Challenge 4 SH

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INTB 1201 Global Environment of International Business 4 SH
INTB 3301 Living and Working Abroad 4 SH
INTB 4501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
FINA 4320 International Financial Management 4 SH
INTB 3310 Cultural Aspects of International Business 4 SH
INTB 4520 International Innovation Management 4 SH
INTB 4602 European Union and Globalization 4 SH
INTB 4993 Independent Study 4 SH
MKTG 4512 International Marketing 4 SH
SCHM 3301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION
Complete one of the following business concentrations:

Concentration in Accounting
ACCOUNTING REQUIRED COURSES
Complete the following two courses:
ACCT 3401 Financial Reporting and Analysis 1 4 SH
ACCT 4501 Financial Reporting and Analysis 2 4 SH

ACCOUNTING ELECTIVE COURSES
Complete two courses from the following list:
ACCT 3403 Accounting Information Systems 4 SH
ACCT 3416 Strategic Cost Analysis for Decision Making 4 SH
ACCT 4412 Auditing and Other Assurance Services 4 SH
ACCT 4414 Income Tax Determination and Planning 4 SH

Concentration in Entrepreneurship and Innovation
Complete the following four courses:
ENTR 2201 The Entrepreneurial Universe 4 SH
ENTR 3301 Opportunity Assessment and Entrepreneurship Marketing 4 SH
ENTR 3401 Small Business Management, Operations, and Growth 4 SH
ENTR 4501 Venture Creation and Entrepreneurial Finance 4 SH

Concentration in Finance
FINANCE REQUIRED COURSES
Complete the following two courses:
FINA 3301 Corporate Finance 4 SH
FINA 3303 Investments 4 SH

FINANCE ELECTIVE COURSES
Complete two additional FINA courses.

Concentration in Management
MANAGEMENT REQUIRED COURSE
Complete the following course:
MGMT 3303 Building Your Management Skills 4 SH

MANAGEMENT ELECTIVE COURSES
Complete three additional MGMT courses.

Concentration in Management Information Systems
MANAGEMENT INFORMATION SYSTEMS REQUIRED COURSES
Complete the following three courses:
MISM 3403 Data Management and Information Analysis 4 SH
MISM 3404 Business Data Communications 4 SH
MISM 4501 Business Systems Integration 4 SH

MANAGEMENT INFORMATION SYSTEMS ELECTIVE COURSE
Complete one additional MISM course or one course from the following list:
ACCT 3403 Accounting Information Systems 4 SH
MKTG 4508 Electronic Marketing 4 SH
SCHM 2201 Supply Chain Management 2 SH

Concentration in Marketing
MARKETING REQUIRED COURSES
Complete the following two courses:
MKTG 3301 Marketing Management 4 SH
MKTG 3401 Marketing Research 4 SH

MARKETING ELECTIVE COURSES
Complete two additional MKTG courses.

Concentration in Supply Chain Management
Complete the following four courses:
SCHM 2201 Supply Chain Management 2 SH
SCHM 3301 Global Supply Chain Management 4 SH
SCHM 3310 The Transportation Industries 4 SH
SCHM 4401 Advanced Problems in Supply Chain Management 4 SH

INTERNATIONAL BUSINESS—MINOR IN ITALIAN

Elementary Italian
Complete the following two courses:
ITLN 1101 Elementary Italian 1 4 SH
ITLN 1102 Elementary Italian 2 4 SH
Intermediate Italian
Complete the following two courses:
ITLN 2201 Intermediate Italian 1—BSIB 4 SH
ITLN 2202 Intermediate Italian 2—BSIB 4 SH

Advanced Italian
Complete the following two courses:
ITLN 3201 Advanced Italian 1—BSIB 4 SH
ITLN 3202 Advanced Italian 2—BSIB 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad
2.000 GPA required in the minor in Italian

NU CORE REQUIREMENTS
See page 26 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BSIB—Bachelor of Science in International Business with Minor in Spanish

INTERNATIONAL BUSINESS GENERAL EDUCATION REQUIREMENTS

Living and Working Abroad
Complete the following course, which also satisfies the NU Core comparative study of cultures requirement:
INTB 3301 Living and Working Abroad 4 SH

Mathematics
Complete one calculus course:
MATH 1231 Calculus for Business and Economics 4 SH
MATH 1241 Calculus 1 4 SH
MATH 1242 Calculus 2 4 SH
MATH 1251 Calculus and Differential Equations for Biology 1 4 SH
MATH 1252 Calculus and Differential Equations for Biology 2 4 SH
MATH 1340 Intensive Calculus for Engineers 6 SH
MATH 1341 Calculus 1 for Science and Engineering 4 SH
MATH 1342 Calculus 2 for Science and Engineering 4 SH

Statistics
Complete the following course:
MGSC 1201 Business Statistics 4 SH

Macroeconomics and Microeconomics
Complete the following two courses:
ECON 1115 Principles of Macroeconomics 4 SH
ECON 1116 Principles of Microeconomics 4 SH

BUSINESS REQUIREMENTS

Accounting
Complete the following two courses:
ACCT 1201 Financial Accounting and Reporting 4 SH
ACCT 2301 Managerial Accounting 4 SH

Finance
Complete the following course:
FINA 2201 Financial Management 4 SH

Management Information Systems
Complete the following course:
MISM 2301 Management Information Systems 4 SH

Marketing
Complete the following course:
MKTG 2201 Introduction to Marketing 4 SH

Operations Management and Supply Chain Management
Complete the following course:
MGSC 3401 Operations Management 2 SH

Organizational Behavior
Complete the following course:
ORGB 3201 Organizational Behavior 4 SH

Strategy in Action
Complete the following course:
STRT 4501 Strategy in Action 4 SH
or STRT 4514 Internal Case Competition Challenge 4 SH

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INTB 1201 Global Environment of International Business 4 SH
INTB 3301 Living and Working Abroad 4 SH
INTB 4501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
FINA 4320 International Financial Management 4 SH
INTB 3310 Cultural Aspects of International Business 4 SH
INTB 4520 International Innovation Management 4 SH
INTB 4602 European Union and Globalization 4 SH
INTB 4993 Independent Study 4 SH
MKTG 4512 International Marketing 4 SH
SCHM 3301 Global Supply Chain Management 4 SH
SECOND BUSINESS CONCENTRATION
Complete one of the following business concentrations:

Concentration in Accounting
ACCOUNTING REQUIRED COURSES
Complete the following two courses:
ACCT 3401 Financial Reporting and Analysis 1 4 SH
ACCT 4501 Financial Reporting and Analysis 2 4 SH

ACCOUNTING ELECTIVE COURSES
Complete two courses from the following list:
ACCT 3403 Accounting Information Systems 4 SH
ACCT 3416 Strategic Cost Analysis for Decision Making 4 SH
ACCT 4412 Auditing and Other Assurance Services 4 SH
ACCT 4414 Income Tax Determination and Planning 4 SH

Concentration in Entrepreneurship and Innovation
Complete the following four courses:
ENTR 2201 The Entrepreneurial Universe 4 SH
ENTR 3301 Opportunity Assessment and Entrepreneurship Marketing 4 SH
ENTR 3401 Small Business Management, Operations, and Growth 4 SH
ENTR 4501 Venture Creation and Entrepreneurial Finance 4 SH

Concentration in Finance
FINANCE REQUIRED COURSES
Complete the following two courses:
FINA 3301 Corporate Finance 4 SH
FINA 3303 Investments 4 SH

FINANCE ELECTIVE COURSES
Complete two additional FINA courses.

Concentration in Management
MANAGEMENT REQUIRED COURSE
Complete the following course:
MGMT 3303 Building Your Management Skills 4 SH

MANAGEMENT ELECTIVE COURSES
Complete three additional MGMT courses.

Concentration in Management Information Systems
MANAGEMENT INFORMATION SYSTEMS REQUIRED COURSES
Complete the following three courses:
MISM 3403 Data Management and Information Analysis 4 SH
MISM 3404 Business Data Communications 4 SH
MISM 4501 Business Systems Integration 4 SH

MANAGEMENT INFORMATION SYSTEMS ELECTIVE COURSE
Complete one additional MISM course or one course from the following list:
ACCT 3403 Accounting Information Systems 4 SH
MKTG 4508 Electronic Marketing 4 SH
SCHM 2201 Supply Chain Management 2 SH

Concentration in Marketing
MARKETING REQUIRED COURSES
Complete the following two courses:
MKTG 3301 Marketing Management 4 SH
MKTG 3401 Marketing Research 4 SH

MARKETING ELECTIVE COURSES
Complete two additional MKTG courses.

Concentration in Supply Chain Management
Complete the following four courses:
SCHM 2201 Supply Chain Management 2 SH
SCHM 3301 Global Supply Chain Management 4 SH
SCHM 3310 The Transportation Industries 4 SH
SCHM 4401 Advanced Problems in Supply Chain Management 4 SH

INTERNATIONAL BUSINESS—MINOR IN SPANISH
Elementary Spanish
Complete the following two courses:
SPNS 1101 Elementary Spanish 1 4 SH
SPNS 1102 Elementary Spanish 2 4 SH

Intermediate Spanish
Complete the following two courses:
SPNS 2201 Intermediate Spanish 1—BSIB 4 SH
SPNS 2202 Intermediate Spanish 2—BSIB 4 SH

Advanced Spanish
Complete the following two courses:
SPNS 3201 Advanced Spanish 1—BSIB 4 SH
SPNS 3202 Advanced Spanish 2—BSIB 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad
2.000 GPA required in the minor in Spanish

NU CORE REQUIREMENTS
See page 26 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required