The Department of Communication Studies is dedicated to providing a liberal arts education where critical skills, concepts, and thinking are developed in conjunction with practice and application. Through a study of processes, patterns, and media of communication, the major in communication studies from Northeastern University aims to provide an enriching background for our students, providing them with an opportunity to contribute significantly to the communication sector, whether that contribution is within organizations or in the media industries themselves. Through its students and faculty, communication studies at Northeastern is a program dedicated to critical innovation. It strives to integrate new research into teaching and pedagogy to ensure students are connected to new developments in the field of communication.

Transferring to the Major
Students wishing to transfer to the major must have a cumulative GPA of 3.000 overall and must have completed:

- COMM 1101 Introduction to Communication Studies 4 SH
- and one of the following courses:
  - COMM 1112 Public Speaking (no prerequisite) 4 SH
  - COMM 1220 Media, Culture, and Society 4 SH (prerequisite COMM 1101)
  - COMM 1231 Principles of Organizational Communication (prerequisite COMM 1101)

with grades of B or higher. Acceptance into the major is based on students’ meeting the department’s criteria for admission and availability of space in the programs. Requests to transfer into the major should be submitted to the communication studies department office by October 1, February 1, or July 1.

Academic Progression Standards
Departmental probation will result from a cumulative GPA below 2.750 in communication courses. No more than two grades below a C in communication studies courses can be used to fulfill degree requirements. Dismissal from the major may occur as a result of two consecutive semesters on departmental probation.
COMM 4631 Crisis Communication and Image Management 4 SH
COMM 4910 Special Topics in Public Advocacy and Rhetoric 4 SH

**Concentration in Media Studies**

**REQUIRED COURSE**
Complete the following course:
COMM 4623 Theories of Media and Culture 4 SH

**MEDIA STUDIES ELECTIVES**
Complete four courses from the following list:
COMM 2301 Methods and Research in Communication 4 SH
COMM 2302 Advertising and Promotional Culture 4 SH
COMM 2303 Global and Intercultural Communication 4 SH
COMM 2304 Communication and Gender 4 SH
COMM 2323 Television and Society 4 SH
COMM 2325 Global Media 4 SH
COMM 2451 Sports Broadcasting 4 SH
COMM 2454 Broadcasting Management and Programming 4 SH
COMM 3422 Media Audiences 4 SH
COMM 3423 Twentieth-Century Media 4 SH
COMM 3425 Television: Text and Context 4 SH
COMM 3426 Popular Music as Media Form 4 SH
COMM 3435 Political Economy of Media and Communication Policy 4 SH
COMM 3436 Media and Democracy 4 SH
COMM 3437 Media and Identity 4 SH
COMM 3451 Advertising Principles and Practices 4 SH
COMM 4622 New Media Culture 4 SH

**Concentration in Organizational Communication**

**REQUIRED COURSES**
Complete the following two courses:
COMM 2531 Application of Organizational Communication 4 SH
COMM 4533 Consultation Skills 4 SH

**ORGANIZATIONAL COMMUNICATION ELECTIVES**
Complete three courses from the following list:
COMM 3201 Health Communication 4 SH
COMM 3230 Interpersonal Communication 4 SH
COMM 3532 Theories of Conflict and Negotiation 4 SH
COMM 4530 Communication and Quality of Life 4 SH
COMM 4630 Assessment Technique and Planning 4 SH
COMM 4631 Crisis Communication and Image Management 4 SH

**COMMUNICATIONS STUDIES MAJOR ELECTIVES**
Complete four courses from any concentration or from the following list:
COMM 4901 Seminar in Communications 4 SH
COMM 4910 Special Topics in Public Advocacy and Rhetoric 4 SH
COMM 4914 Special Topics: Organizational Communication 4 SH
COMM 4916 Organizational Communication Practicum 4 SH
COMM 4992 Directed Study 4 SH
COMM 4994 Internship in Communication 4 SH
COMM 5210 Special Topics in Media Studies 3 SH

**EXPERIENTIAL LEARNING**
Complete one course in experiential education. Please see department for approved courses.

**COMMUNICATIONS STUDIES MAJOR CREDIT REQUIREMENT**
Complete 52 semester hours in the major.

**GENERAL ELECTIVES**
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

**COOPERATIVE EDUCATION**
If elected

**UNIVERSITY-WIDE REQUIREMENTS**
128 total semester hours required
Minimum 2.000 GPA required

**BA in Cinema Studies and Communication Studies**
See page 93.

**BA in Communication Studies/MA in Communication, Media, and Cultural Studies**

**NU CORE REQUIREMENTS**
See page 26 for requirement list.

**COLLEGE REQUIREMENTS FOR BA**
See page 41 for requirement list.

**COMMUNICATION STUDIES MAJOR REQUIREMENTS**

**Introduction to College**
Complete the following course:
COMM 1000 Communication Studies at Northeastern 1 SH
## Communication Studies Core Requirements

Complete the following four courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1101</td>
<td>Introduction to Communication Studies</td>
<td>4</td>
</tr>
<tr>
<td>COMM 1112</td>
<td>Public Speaking</td>
<td>4</td>
</tr>
<tr>
<td>COMM 1220</td>
<td>Media, Culture, and Society</td>
<td>4</td>
</tr>
<tr>
<td>COMM 1231</td>
<td>Principles of Organizational Communication</td>
<td>4</td>
</tr>
</tbody>
</table>

## COMMUNICATION STUDIES CONCENTRATION

Complete the concentration in public advocacy and rhetoric, the concentration in media studies, or the concentration in organizational communication.

### Concentration in Public Advocacy and Rhetoric

**REQUIRED COURSE**

Complete one of the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1210</td>
<td>Persuasion and Rhetoric</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2310</td>
<td>Classical Rhetorical Theory</td>
<td>4</td>
</tr>
</tbody>
</table>

**PUBLIC COMMUNICATION ELECTIVES**

Complete four courses from the following list:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1210</td>
<td>Persuasion and Rhetoric</td>
<td>4</td>
</tr>
<tr>
<td>or COMM 2310</td>
<td>Classical Rhetorical Theory</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2302</td>
<td>Advertising and Promotional Culture</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2304</td>
<td>Communication and Gender</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2331</td>
<td>Legal Argumentation, Advocacy, and Citizenship</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3306</td>
<td>International Communication Abroad</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3331</td>
<td>Argumentation and Debate</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3403</td>
<td>Persuasive Speaking</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3410</td>
<td>Rhetorical Criticism: Great Americans, 1630–1930</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3411</td>
<td>Rhetorical Criticism: Sound and Image, 1930–Present</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3425</td>
<td>Television: Text and Context</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3451</td>
<td>Advertising Principles and Practices</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3501</td>
<td>Free Speech: Law and Practice</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4602</td>
<td>Contemporary Rhetorical Theory</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4603</td>
<td>Advocacy Workshop</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4610</td>
<td>Political Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4631</td>
<td>Crisis Communication and Image Management</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4910</td>
<td>Special Topics in Public Advocacy and Rhetoric</td>
<td>4</td>
</tr>
</tbody>
</table>

### Concentration in Media Studies

**REQUIRED COURSE**

Complete the following course:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 4623</td>
<td>Theories of Media and Culture</td>
<td>4</td>
</tr>
</tbody>
</table>

**MEDIA STUDIES ELECTIVES**

Complete four courses from the following list:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 2301</td>
<td>Methods and Research in Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2302</td>
<td>Advertising and Promotional Culture</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2303</td>
<td>Global and Intercultural Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2304</td>
<td>Communication and Gender</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2323</td>
<td>Television and Society</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2325</td>
<td>Global Media</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2451</td>
<td>Sports Broadcasting</td>
<td>4</td>
</tr>
<tr>
<td>COMM 2454</td>
<td>Broadcasting Management and Programming</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3222</td>
<td>Media Audiences</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3223</td>
<td>Twentieth-Century Media</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3245</td>
<td>Television: Text and Context</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3246</td>
<td>Popular Music as Media Form</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3245</td>
<td>Political Economy of Media and Communication Policy</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3426</td>
<td>Media and Democracy</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3437</td>
<td>Media and Identity</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3451</td>
<td>Advertising Principles and Practices</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4622</td>
<td>New Media Culture</td>
<td>4</td>
</tr>
</tbody>
</table>

### Concentration in Organizational Communication

**REQUIRED COURSES**

Complete the following two courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 2531</td>
<td>Application of Organizational Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4533</td>
<td>Consultation Skills</td>
<td>4</td>
</tr>
</tbody>
</table>

**ORGANIZATIONAL COMMUNICATION ELECTIVES**

Complete three courses from the following list:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 3201</td>
<td>Health Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3230</td>
<td>Interpersonal Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 3532</td>
<td>Theories of Conflict and Negotiation</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4530</td>
<td>Communication and Quality of Life</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4630</td>
<td>Assessment Technique and Planning</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4631</td>
<td>Crisis Communication and Image Management</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4916</td>
<td>Organizational Communication Practicum</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4910</td>
<td>Special Topics in Public Advocacy and Rhetoric</td>
<td>4</td>
</tr>
</tbody>
</table>

## COMMUNICATION STUDIES MAJOR ELECTIVES

Complete four courses from any concentration or from the following list:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 4910</td>
<td>Special Topics in Public Advocacy and Rhetoric</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4914</td>
<td>Special Topics: Organizational Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4916</td>
<td>Organizational Communication Practicum</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4992</td>
<td>Directed Study</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4994</td>
<td>Internship in Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 5210</td>
<td>Special Topics in Media Studies</td>
<td>3</td>
</tr>
</tbody>
</table>

## ADVANCED UNDERGRADUATE COURSES

Complete the following course:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 4901</td>
<td>Seminar in Communications</td>
<td>4</td>
</tr>
</tbody>
</table>

and complete one additional course from the following list:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 4610</td>
<td>Political Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4622</td>
<td>New Media Culture</td>
<td>4</td>
</tr>
<tr>
<td>COMM 4910</td>
<td>Special Topics in Public Advocacy and Rhetoric</td>
<td>4</td>
</tr>
</tbody>
</table>
COMM 4992 Directed Study 4 SH
COMM 5210 Special Topics in Media Studies 3 SH
IDSC 4699 Advanced Television Production 4 SH

GRADUATE COURSES
Graduate Electives
Complete 12 semester hours of graduate course work in communication studies.

Thesis Option, Production Option, or Additional Course Work
Complete the thesis option, the production option, or an additional 6 semester hours of graduate course work.

Thesis Option
Complete the following course:
COMM 7990 Thesis 6 SH

Production Option
Complete the following course:
COMM 5676 Media Production 6 SH

Additional Graduate Course Work
Complete an additional 6 semester hours of graduate course work.

EXPERIENTIAL LEARNING
Complete one course in experiential education. Please see department for approved courses.

COMMUNICATION STUDIES UNDERGRADUATE MAJOR CREDIT REQUIREMENT
Complete 52 semester hours in the undergraduate major.

COMMUNICATION STUDIES GRADUATE CREDIT/GPA REQUIREMENTS
Complete 18 semester hours of graduate course work with a minimum GPA of 3.000 in all graduate COMM courses.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION
If elected

Minor in Communication Studies

REQUIRED COURSES
Complete the following four courses:
COMM 1101 Introduction to Communication Studies 4 SH
COMM 1112 Public Speaking 4 SH
COMM 1220 Media, Culture, and Society 4 SH
COMM 1231 Principles of Organizational Communication 4 SH

ELECTIVE COURSES
Complete two courses from the following list:
COMM 1231 to COMM 2301
COMM 3230 to COMM 4799
COMM 4910 to COMM 4914

GPA REQUIREMENT
2.000 GPA required in the minor

Minor in Media Production
Restricted to communication studies majors.

REQUIRED COURSES
Complete the following three courses:
COMM 2450 Audio Production 4 SH
COMM 3550 Television Field Production 4 SH
COMM 3650 Television Studio Production 4 SH

ELECTIVE COURSES
Complete three courses from the following list:
COMM 2451 Sports Broadcasting 4 SH
COMM 2454 Broadcasting Management and Programming 4 SH
COMM 3451 Advertising Principles and Practices 4 SH
COMM 4650 Digital Editing for TV 4 SH
COMM 4750 Advanced Digital Editing for TV and Film 4 SH
COMM 4940 Special Topics in Media Production 4 SH

GPA REQUIREMENT
3.000 GPA required in the minor

Minor in Oratory and Public Speaking

PUBLIC SPEAKING
Complete the following course:
COMM 1112 Public Speaking 4 SH

ELECTIVE COURSES
Complete four courses from the following list:
COMM 2312 Voice and Articulation 4 SH
COMM 2331 Legal Argumentation, Advocacy, and Citizenship 4 SH
COMM 2402 Presentation, Style, and Professional Communication 4 SH
COMM 3331 Argumentation and Debate 4 SH
COMM 3403 Persuasive Speaking 4 SH
COMM 3511 Oral Interpretation of Literature 4 SH
COMM 4603 Advocacy Workshop 4 SH

GPA REQUIREMENT
2.000 GPA required in the minor
Minor in Rhetoric

REQUIRED COURSE
Complete one of the following courses:
COMM 1210 Persuasion and Rhetoric 4 SH
COMM 2310 Classical Rhetorical Theory 4 SH
ENGL 1160 Introduction to Rhetoric 4 SH

ELECTIVES
Complete four courses from the following list. Note: English majors may reuse only one course from their major in this elective section of the minor. Public advocacy and rhetoric concentrators in the communication studies major may reuse only one course from their concentration in this section:
COMM 2331 Legal Argumentation, Advocacy, and Citizenship 4 SH
COMM 3331 Argumentation and Debate 4 SH
COMM 3410 Rhetorical Criticism: Great Americans, 1630–1930 4 SH
COMM 3411 Rhetorical Criticism: Sound and Image, 1930–Present 4 SH
COMM 3501 Free Speech: Law and Practice 4 SH
COMM 4602 Contemporary Rhetorical Theory 4 SH
COMM 4610 Political Communication 4 SH
ENGL 3322 Topics in Rhetoric 4 SH
ENGL 3325 Rhetoric of Law 4 SH
ENGL 3381 The Writing Process 4 SH

GPA REQUIREMENT
2.000 GPA required in the minor