CBA—BUSINESS ADMINISTRATION

COLLEGE OF BUSINESS ADMINISTRATION

CBA U101 Introduction to Business 4 SH
Introduces the basic functions of management through an interdisciplinary case on the business cycle. Students do self-assessments to help them prepare for college and for a career in business. Also covers skills needed to perform well in their classes and career, such as team-building exercises, presentation and communication skills, and conflict resolution, ethics, and leadership skills. Prereq. CBA students only.

CBA U103 Professional Development for CBA Co-op 1 SH
Introduces students to the Cooperative Education Program and provides them with an opportunity to develop job-search and career-management skills. Offers students an opportunity to perform assessments of their workplace skills, interests, and values and discuss how they impact personal career choices. Students also have an opportunity to prepare a professional-style résumé, learn proper interviewing techniques, and gain an understanding of the opportunities available to them for co-op. Introduces career paths, choices, professional behaviors, work culture, and career decision making. Familiarizes students with workplace issues relative to their field of study and teaches them to use myNEU in the job-search and referral process. Presents co-op policies, procedures, and expectations of the Department of Cooperative Education and co-op employers.

CBA U910 Business and Government 3 SH
Designed to educate business students on the decision-making processes of the U.S. government and the interface with business. The in-class portion of the course takes place in Washington, D.C. This is a very intensive program that includes high-profile speakers, seminars, interactive sessions, as well as lecture classes. Topics include how to do business in a global economy, how management can incorporate public policy in developing business strategy, economic policy, and fiscal policy. Students must apply to be accepted. Prereq. Junior or senior standing.