In the industrial era of the past, management of materials and products was the focus. In the global Information Age, success, for individuals and for companies, requires the ability to manage information effectively.

The goal of the management information systems (MIS) concentration is to teach future managers how to use information systems (IS) and technology (IT) to help organizations and individuals perform more efficiently and effectively. This can lead the student in two career directions:

- To become a professional in the information systems function of a company.
- To harness the power of information systems in another functional area such as accounting, finance, marketing, etc.

Students have an opportunity to develop new, cutting-edge approaches that allow them to use the powerful resource of information systems to its greatest advantage. Understanding how to get the right information in the right form and format to the right people at the right time is essential in today’s business world, especially when companies and the individuals that do this well are achieving significant competitive advantage.

Students study database management; telecommunications; systems integration and design; program design methodologies; and other IS topics, such as digital multimedia, expert systems, electronic business, and knowledge management.

IS can only be effectively designed and implemented when understood in the context of the individual user, the work group, the organization, and society. Therefore, the study of MIS combines a focus on technology with a focus on organizational systems within the business context. Not only do students have an opportunity to develop technical and problem-solving skills that are in high demand by employers, they are taught to identify how IS can best be used within a business organization.

Students who wish to become MIS managers will need to interact frequently with other managers throughout an organization. Therefore, students are encouraged to complete a dual concentration in MIS and another area of business. Graduates of this program enter a wide range of professions that suit their particular interests. Professional options include systems analyst, programmer, database designer and administrator, Webmaster, software help-desk expert, project specialist, consultant, network administrator, and IT specialist within other departments, such as financial services, accounting, marketing, or manufacturing.

BSBA in Management Information Systems

COLLEGE OF BUSINESS ADMINISTRATION BSBA
CORE REQUIREMENTS
See page 244 for requirement list.

MANAGEMENT INFORMATION SYSTEMS MAJOR REQUIREMENTS
Complete the concentration in management information systems from the list “BSBA Business Concentrations” on page 246.

OPEN ELECTIVES
Complete eight elective courses. Four electives can be used toward completion of an additional business concentration from the list “BSBA Business Concentrations” on page 246.

BUSINESS GPA REQUIREMENT
A minimum 2.000 GPA is required in business courses.

NU CORE REQUIREMENTS
See page 42 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required