Globalization of the world economy, the growth of multinational firms, and international trade have created an increasing demand for managers who are equipped to address the complexities of international business. The College of Business Administration offers the Bachelor of Science in International Business (BSIB) to meet the needs of the highly motivated student who plans a career in international business whether abroad or in the United States. The BSIB requires a student to study and work both in the United States and abroad. This program, the first of its kind in the United States, was initiated in 1994.

All students in the BSIB program must take the degree’s required courses in international business administration and must choose a second concentration from other business areas such as finance, marketing, management, supply chain management, human resources management, and management information systems. The student has two BSIB program options. The first leads to proficiency in a foreign language; the second focuses on international affairs or East Asian studies:

a. Students who opt for the BSIB with a foreign language emphasis are admitted to a French, Spanish (Spain or Mexico), German, or Italian track. They have an opportunity to develop proficiency in their chosen language and study the culture of the country or countries where that language is spoken. Students are required to study in the language of their choice in a partner university abroad for at least one semester and to complete at least one six-month cooperative education work assignment abroad in order to sharpen their language proficiency, cross-cultural capabilities, and business skills. At the end of their studies, students can earn a minor in their chosen language.

b. Students who opt for the BSIB with an emphasis in international affairs or East Asian studies are required to take courses that lead to a minor in either specialty. They are required to study abroad in a partner university in Ireland or Hong Kong/China. Further, they must complete at least one six-month cooperative education work assignment abroad in order to sharpen their cross-cultural capabilities and business skills. While the international affairs or East Asian studies option has a foreign language requirement, the language of instruction abroad is English.

Students may earn both the BSIB degree from Northeastern University and the degree of our partner university if they choose to extend their study in the partner institution for their senior year as well. Students should contact the BSIB advisors for course schedules.

Note 1: The Bachelor of Science in International Business degree requires two half-summer periods of study: one abroad to improve language skills (Summer 1 semester, second year) and the second on campus to prepare for the one- or two-year study and work requirement abroad (Summer 1 semester, third year). This additional requirement brings the total semester hours to 137.

Note 2: The BSIB program does not offer a partner university degree for the Hong Kong/China—East Asian studies BSIB option at this time.

**BSIB—Bachelor of Science in International Business—French Language Option**

**COLLEGE OF BUSINESS ADMINISTRATION BSIB REQUIREMENTS**

See page 244 for requirement list.

**INTERNATIONAL BUSINESS MAJOR REQUIREMENTS**

**Required Courses**

Complete the following three courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>INB U201</td>
<td>Global Environment of International Business</td>
<td>4 SH</td>
</tr>
<tr>
<td>INB U301</td>
<td>Living and Working Abroad</td>
<td>4 SH</td>
</tr>
<tr>
<td>INB U501</td>
<td>Advanced Global Management</td>
<td>4 SH</td>
</tr>
</tbody>
</table>

**Elective**

Complete one course from the following list:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN U320</td>
<td>International Financial Management</td>
<td>4 SH</td>
</tr>
<tr>
<td>INB U310</td>
<td>Cultural Aspects of International Business</td>
<td>4 SH</td>
</tr>
<tr>
<td>MKT U512</td>
<td>International Marketing</td>
<td>4 SH</td>
</tr>
<tr>
<td>SCM U301</td>
<td>Global Supply Chain Management</td>
<td>4 SH</td>
</tr>
</tbody>
</table>

**SECOND BUSINESS CONCENTRATION**

Complete a second business concentration from the list “BSIB Second Business Concentrations” on page 246.

**INTERNATIONAL BUSINESS—FRENCH LANGUAGE REQUIREMENTS AND ELECTIVES OUTSIDE BUSINESS**

**Elementary French**

Complete the following two courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>LNF U111</td>
<td>Elementary French 1—BSIB</td>
<td>4 SH</td>
</tr>
<tr>
<td>LNF U112</td>
<td>Elementary French 2—BSIB</td>
<td>4 SH</td>
</tr>
</tbody>
</table>

**Intermediate French**

Complete the following two courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>LNF U311</td>
<td>Intermediate French 1—BSIB</td>
<td>4 SH</td>
</tr>
<tr>
<td>LNF U312</td>
<td>Intermediate French 2—BSIB</td>
<td>4 SH</td>
</tr>
</tbody>
</table>
Advanced French
Complete the following two courses:
LNF U511 Advanced French 1—BSIB 4 SH
LNF U512 Advanced French 2—BSIB 4 SH

Electives Outside Business
Complete a minimum of one course outside business.

Advanced French
Students who place out of introductory French courses must substitute higher-level French courses from the following list:
LNF U611 Advanced Proficiency French 1—BSIB 4 SH
LNF U612 Advanced Proficiency French 2—BSIB 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad

NU CORE REQUIREMENTS
See page 42 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BSIB—Bachelor of Science in International Business—German Language Option

COLLEGE OF BUSINESS ADMINISTRATION BSIB CORE REQUIREMENTS
See page 244 for requirement list.

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INB U201 Global Environment of International Business 4 SH
INB U301 Living and Working Abroad 4 SH
INB U501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
FIN U320 International Financial Management 4 SH
INB U310 Cultural Aspects of International Business 4 SH
MKT U512 International Marketing 4 SH
SCM U301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION
Complete a second business concentration from the list “BSIB Second Business Concentrations” on page 246.

INTERNATIONAL BUSINESS—GERMAN LANGUAGE REQUIREMENTS AND ELECTIVES OUTSIDE BUSINESS

Elementary German
Complete the following two courses:
LNG U111 Elementary German 1—BSIB 4 SH
LNG U112 Elementary German 2—BSIB 4 SH

Intermediate German
Complete the following two courses:
LNG U311 Intermediate German 1—BSIB 4 SH
LNG U312 Intermediate German 2—BSIB 4 SH

Advanced German
Complete the following two courses:
LNG U511 Advanced German 1—BSIB 4 SH
LNG U512 Advanced German 2—BSIB 4 SH

Electives Outside Business
Complete a minimum of one course outside business.

Additional German
Students who place out of introductory German courses must substitute higher-level German courses from the following list:
LNG U611 Advanced Proficiency German 1—BSIB 4 SH
LNG U612 Advanced Proficiency German 2—BSIB 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad

NU CORE REQUIREMENTS
See page 42 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BSIB—Bachelor of Science in International Business—Italian Language Option

COLLEGE OF BUSINESS ADMINISTRATION BSIB CORE REQUIREMENTS
See page 244 for requirement list.

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INB U201 Global Environment of International Business 4 SH
INB U301 Living and Working Abroad 4 SH
INB U501 Advanced Global Management 4 SH
Electives
Complete one course from the following list:
FIN U320 International Financial Management 4 SH
INB U310 Cultural Aspects of International Business 4 SH
MKT U512 International Marketing 4 SH
SCM U301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION
Complete a second business concentration from the list “BSIB Second Business Concentrations” on page 246.

INTERNATIONAL BUSINESS—ITALIAN LANGUAGE REQUIREMENTS AND ELECTIVES OUTSIDE BUSINESS

Elementary Italian
Complete the following two courses:
LNI U111 Elementary Italian 1—BSIB 4 SH
LNI U112 Elementary Italian 2—BSIB 4 SH

Intermediate Italian
Complete the following two courses:
LNI U311 Intermediate Italian 1—BSIB 4 SH
LNI U312 Intermediate Italian 2—BSIB 4 SH

Advanced Italian
Complete the following two courses:
LNI U511 Advanced Italian 1—BSIB 4 SH
LNI U512 Advanced Italian 2—BSIB 4 SH

Electives Outside Business
Complete a minimum of one course outside business.

Additional Electives Outside Business
Students who place out of introductory Italian courses must substitute additional electives outside business.

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad

NU CORE REQUIREMENTS
See page 42 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BSIB—Bachelor of Science in International Business—Spanish Language Option

COLLEGE OF BUSINESS ADMINISTRATION BSIB CORE REQUIREMENTS
See page 244 for requirement list.

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INB U201 Global Environment of International Business 4 SH
INB U301 Living and Working Abroad 4 SH
INB U501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
FIN U320 International Financial Management 4 SH
INB U310 Cultural Aspects of International Business 4 SH
MKT U512 International Marketing 4 SH
SCM U301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION
Complete a second business concentration from the list “BSIB Second Business Concentrations” on page 246.

INTERNATIONAL BUSINESS—SPANISH LANGUAGE REQUIREMENTS AND ELECTIVES OUTSIDE BUSINESS

Elementary Spanish
Complete the following two courses:
LNS U111 Elementary Spanish 1—BSIB 4 SH
LNS U112 Elementary Spanish 2—BSIB 4 SH

Intermediate Spanish
Complete the following two courses:
LNS U311 Intermediate Spanish 1—BSIB 4 SH
LNS U312 Intermediate Spanish 2—BSIB 4 SH

Advanced Spanish
Complete the following two courses:
LNS U511 Advanced Spanish 1—BSIB 4 SH
LNS U512 Advanced Spanish 2—BSIB 4 SH

Electives Outside Business
Complete a minimum of one course outside business.

Additional Spanish
Students who place out of introductory Spanish courses must substitute higher-level Spanish courses from the following list:
LNS U611 Advanced Proficiency Spanish 1—BSIB 4 SH
LNS U612 Advanced Proficiency Spanish 2—BSIB 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad

NU CORE REQUIREMENTS
See page 42 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.
COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BSIB—Bachelor of Science in International Business—International Management/East Asian Studies Option

COLLEGE OF BUSINESS ADMINISTRATION BSIB CORE REQUIREMENTS
See page 244 for requirement list.

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INB U201 Global Environment of International Business 4 SH
INB U301 Living and Working Abroad 4 SH
INB U501 Advanced Global Management 4 SH

Elective
Complete one course from the following list:
FIN U320 International Financial Management 4 SH
INB U310 Cultural Aspects of International Business 4 SH
MKT U512 International Marketing 4 SH
SCM U301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION
Complete a second business concentration from the list “BSIB Second Business Concentrations” on page 246. Note: The concentration in management may not be used.

INTERNATIONAL BUSINESS—CHINESE LANGUAGE REQUIREMENTS AND ELECTIVES OUTSIDE BUSINESS

Elementary Chinese
Complete the following two courses:
LNC U101 Elementary Chinese 1 4 SH
LNC U102 Elementary Chinese 2 4 SH

Intermediate Chinese
Complete the following course:
LNC U301 Chinese Conversation and Composition 1 4 SH

Electives Outside Business
Complete a minimum of four courses outside business.

Additional Electives Outside Business
Students who place out of introductory Chinese courses must substitute additional electives outside business.

BSIB EAST ASIAN STUDIES REQUIREMENTS

Core Course
Complete one of the following courses:
HST U150 East Asian Studies 4 SH
INT U150 East Asian Studies 4 SH

Required Courses
Complete the following two courses:
HST U350 Modern China 4 SH
POL U485 Government and Politics in China 4 SH

Elective Courses
Complete two courses from the following list. They may include up to two courses taken as part of an approved study-abroad program:
ENG U672 Asian-American Literature 4 SH
HST U243 American Images of China 4 SH
HST U245 Asian-American History 4 SH
HST U252 Japanese Literature and Culture 4 SH
HST U253 History of Vietnam Wars 4 SH
HST U256 Chinese Civilization in Her Eyes 4 SH
HST U351 Japan since 1850 4 SH
HST U650 Topics in Asian History 4 SH
LNC U256 Chinese Civilization in Her Eyes 4 SH

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad
2.000 GPA required in East Asian studies requirements

NU CORE REQUIREMENTS
See page 42 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BSIB—Bachelor of Science in International Business—International Management/International Affairs Option

COLLEGE OF BUSINESS ADMINISTRATION BSIB CORE REQUIREMENTS
See page 244 for requirement list.

INTERNATIONAL BUSINESS MAJOR REQUIREMENTS

Required Courses
Complete the following three courses:
INB U201 Global Environment of International Business 4 SH
INB U301 Living and Working Abroad 4 SH
INB U501 Advanced Global Management 4 SH
Academic Programs and Curriculum Guide

Elective
Complete one course from the following list:
- FIN U320 International Financial Management 4 SH
- INB U310 Cultural Aspects of International Business 4 SH
- MKT U512 International Marketing 4 SH
- SCM U301 Global Supply Chain Management 4 SH

SECOND BUSINESS CONCENTRATION
Complete a second business concentration from the list “BSIB Second Business Concentrations” on page 246. Note: The concentration in management may not be used.

INTERNATIONAL BUSINESS—LANGUAGE REQUIREMENTS AND ELECTIVES OUTSIDE BUSINESS

Foreign Language Requirement
Complete three courses in a foreign language with a minimum of one year in the same language. Students who place out of introductory foreign language courses must substitute electives from the IAF department.

ARABIC
- LNA U101 Elementary Arabic 1 4 SH
- LNA U102 Elementary Arabic 2 4 SH
- LNA U301 Arabic Conversation and Composition 1 4 SH
- LNA U302 Arabic Conversation and Composition 2 4 SH

CHINESE
- LNC U101 Elementary Chinese 1 4 SH
- LNC U102 Elementary Chinese 2 4 SH
- LNC U301 Chinese Conversation and Composition 1 4 SH
- LNC U302 Chinese Conversation and Composition 2 4 SH

ITALIAN
- LNI U111 Elementary Italian 1—BSIB 4 SH
- LNI U112 Elementary Italian 2—BSIB 4 SH
- LNI U311 Intermediate Italian 1—BSIB 4 SH
- LNI U312 Intermediate Italian 2—BSIB 4 SH

JAPANESE
- LNJ U101 Elementary Japanese 1 4 SH
- LNJ U102 Intermediate Japanese 2 4 SH
- LNJ U301 Japanese Conversation and Composition 1 4 SH
- LNJ U302 Japanese Conversation and Composition 2 4 SH

GERMAN
- LNG U111 Elementary German 1—BSIB 4 SH
- LNG U102 Elementary German 2—BSIB 4 SH
- LNG U311 Intermediate German 1—BSIB 4 SH
- LNG U301 Intermediate German 2—BSIB 4 SH
- LNG U511 Advanced German 1—BSIB 4 SH
- LNG U512 Advanced German 2—BSIB 4 SH

GREEK
- LNE U101 Elementary Modern Greek 1 4 SH
- LNE U102 Elementary Modern Greek 2 4 SH
- LNE U301 Greek Conversation and Composition 1 4 SH
- LNE U302 Greek Conversation and Composition 2 4 SH

HEBREW
- LNH U101 Elementary Hebrew 1 4 SH
- LNH U102 Elementary Hebrew 2 4 SH
- LNH U301 Hebrew Conversation and Composition 1 4 SH
- LNH U302 Hebrew Conversation and Composition 2 4 SH

PORTUGUESE
- LNP U101 Elementary Portuguese 1 4 SH
- LNP U102 Elementary Portuguese 2 4 SH
RUSSIAN
LNR U101 Elementary Russian 1 4 SH
LNR U102 Elementary Russian 2 4 SH
LNR U301 Russian Conversation and Composition 4 SH

SPANISH
LNS U111 Elementary Spanish 1—BSIB 4 SH
or LNS U101 Elementary Spanish 1 4 SH
LNS U112 Intermediate Spanish 1—BSIB 4 SH
or LNS U102 Elementary Spanish 2 4 SH
LNS U311 Intermediate Spanish 2—BSIB 4 SH
or LNS U301 Spanish Conversation and Composition 1 4 SH
LNS U312 Intermediate Spanish 2—BSIB 4 SH
or LNS U302 Spanish Conversation and Composition 2 4 SH
LNS U511 Advanced Spanish 1—BSIB 4 SH
or LNS U501 Advanced Spanish 4 SH
LNS U512 Advanced Spanish 2—BSIB 4 SH
or LNS U502 Advanced Spanish 2 4 SH

SWAHILI
LNW U101 Elementary Swahili 1 4 SH
LNW U102 Elementary Swahili 2 4 SH

Electives Outside Business
Complete a minimum of one course outside business. The following course counts as an elective outside business and is recommended:
CBA U101 Introduction to Business 4 SH

BSIB INTERNATIONAL AFFAIRS REQUIREMENTS
Required Course
Complete the following course:
IAF U101 Globalization and International Affairs 4 SH

Regional Analysis Courses
Complete two regional analysis courses from the list “Approved Courses: International Affairs—Regional Analysis and Global Dynamics” on page 163.

Global Dynamics Courses
Complete the following global dynamics course as part of the NU Core:
POL U155 Comparative Politics 4 SH
and complete one other global dynamics course from the list “Approved Courses: International Affairs—Regional Analysis and Global Dynamics” on page 163.

ELECTIVES REQUIREMENT FOR INTERNATIONAL BUSINESS
Open Electives
Complete two elective courses.

BUSINESS GPA REQUIREMENTS
2.000 GPA required in business courses
3.000 overall GPA required for study abroad
2.000 GPA required in BSIB international affairs requirements

NU CORE REQUIREMENTS
See page 42 for requirement list.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required