The role of people trained in finance and insurance is expanding rapidly within the business world. Changes on the financial scene—rising securities prices, fluctuating inflation and interest rates, and globalization of markets—have created an awareness that financial knowledge is essential to the effective management of business firms.

Finance is the management and investment of money and other assets for businesses, financial institutions, nonprofit organizations, governments, and individuals. The program draws on accounting principles, economic theory, and quantitative methods to direct the way money is managed, acquired, and distributed. Students are exposed to economic and financial systems and how they operate. They also are given an opportunity to analyze economic trends and indicators and how to apply this analysis to financial decision making.

Students may specialize in one or more of the following areas: corporate finance, investment management and analysis, management of financial institutions, insurance and risk management, and real estate. The program is designed to prepare students for careers in financial management, security analysis, investment management, security or insurance brokerage, underwriting, credit management, and risk management with corporations, banks, insurance companies, and other financial institutions.

BSBA in Finance

COLLEGE OF BUSINESS ADMINISTRATION BSBA

CORE REQUIREMENTS
See page 244 for requirement list.

FINANCE MAJOR REQUIREMENTS
Complete the concentration in finance from the list “BSBA Business Concentrations” on page 246.

OPEN ELECTIVES
Complete eight elective courses. Four electives can be used toward completion of an additional business concentration from the list “BSBA Business Concentrations” on page 246.

BUSINESS GPA REQUIREMENT
A minimum 2.000 GPA is required in business courses.

NU CORE REQUIREMENTS
See page 42 for requirement list.