Academic Programs and Curriculum Guide

BSBA Core Requirements

Each student seeking the Bachelor of Science in Business Administration (BSBA) degree must complete the following core requirements.

BUSINESS CORE REQUIREMENTS

Mathematics

Complete one calculus course:
- MTH U131 Calculus for Business and Economics 4 SH
- MTH U141 Calculus 1 4 SH
- MTH U142 Calculus 2 4 SH
- MTH U151 Calculus and Differential Equations for Biology 1 4 SH
- MTH U152 Calculus and Differential Equations for Biology 2 4 SH
- MTH U240 Intensive Calculus for Engineers 6 SH
- MTH U241 Calculus 1 for Science and Engineering 4 SH
- MTH U242 Calculus 2 for Science and Engineering 4 SH

Statistics

Complete the following course:
- MSC U201 Business Statistics 4 SH

Macroeconomics and Microeconomics

Complete the following two courses:
- ECN U115 Principles of Macroeconomics 4 SH
- ECN U116 Principles of Microeconomics 4 SH

BUSINESS REQUIREMENTS

Accounting

Complete the following two courses:
- ACC U201 Financial Accounting and Reporting 4 SH
- ACC U301 Managerial Accounting 4 SH

Finance

Complete the following course:
- FIN U201 Financial Management 4 SH

International Business/Social Responsibility

Complete the following course:
- INB U203 International Business and Global Social Responsibility 4 SH

Management Information Systems

Complete the following course:
- MIS U301 Management Information Systems 4 SH

Marketing

Complete the following course:
- MKT U201 Introduction to Marketing 4 SH

Operations Management and Supply Chain Management

Complete the following course:
- MSC U401 Operations Management 4 SH

Organizational Behavior

Complete the following course:
- HRM U201 Organizational Behavior 4 SH

Strategy in Action

Complete the following course:
- MGT U501 Strategy in Action 4 SH

BSIB Core Requirements

Each student seeking the Bachelor of Science in International Business (BSIB) degree must complete the following core requirements.

INTERNATIONAL BUSINESS GENERAL EDUCATION REQUIREMENTS

Living and Working Abroad

Complete the following course, which also satisfies the NU Core comparative study of cultures requirement:
- INB U301 Living and Working Abroad 4 SH

Mathematics

Complete one calculus course:
- MTH U131 Calculus for Business and Economics 4 SH
- MTH U141 Calculus 1 4 SH
- MTH U142 Calculus 2 4 SH
- MTH U151 Calculus and Differential Equations for Biology 1 4 SH
- MTH U152 Calculus and Differential Equations for Biology 2 4 SH
- MTH U240 Intensive Calculus for Engineers 6 SH
- MTH U241 Calculus 1 for Science and Engineering 4 SH
- MTH U242 Calculus 2 for Science and Engineering 4 SH

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Complete the following course:
- MSC U201 Business Statistics 4 SH

Macroeconomics and Microeconomics

Complete the following two courses:
- ECN U115 Principles of Macroeconomics 4 SH
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Complete the following two courses:
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Complete the following course:
MKT U201 Introduction to Marketing 4 SH

Operations Management and Supply Chain Management
Complete the following course:
MSC U401 Operations Management 4 SH

Organizational Behavior
Complete the following course:
HRM U201 Organizational Behavior 4 SH

Strategy in Action
Complete the following course:
MGT U501 Strategy in Action 4 SH