Programs in the College of Business Administration are designed for students who are preparing to take on managerial responsibility. These programs help students develop the ability to recognize and solve business and organizational problems and understand the role of business in the community, the nation, and the world.

The college’s goal is to help students develop ideals that are ethically sound and socially desirable; cultivate an awareness of the social, political, and economic developments to which businesses must adapt; develop sound judgment and effective communication skills; and develop their individual interests and talents.

Modern business faces many challenges from unprecedented political change and the effects of foreign policy, high technology, affirmative action regulations, and new economic policies. These challenges have increased the demand for highly trained individuals equipped to analyze and address our economy’s complex social and legal problems.

The college offers Bachelor of Science degrees in international business and in business administration with concentrations in accounting, entrepreneurship and new venture management, finance and insurance, human resources management, supply chain management, management information systems, and marketing. The business curriculum is enhanced by courses in the sciences, humanities, and social sciences. In addition to their academic courses, all students are required to complete a cooperative education plan.

Co-op provides a learning experience beyond the classroom. Textbook examples come to life in real-world business settings. Classroom theories are applied to actual business problems. In turn, these experiences serve to stimulate inquiry and discussion back in the classroom. This interaction between college studies and cooperative education sets the stage for a lifetime of learning.

The undergraduate program of the College of Business Administration meets the standards of the American Assembly of Collegiate Schools of Business for faculty and student quality, curriculum design, and overall University support.

After graduation, students may obtain jobs in all aspects of business, both domestically and internationally.

### Academic Progression Standards

Listed below are the GPA values required for students to advance to the next class standing and to graduate.

<table>
<thead>
<tr>
<th>Class Standing</th>
<th>Overall GPA</th>
<th>Freshman Core Courses GPA*</th>
<th>Business Courses GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sophomore</td>
<td>2.000</td>
<td>2.000</td>
<td>2.000</td>
</tr>
<tr>
<td>Middler</td>
<td>2.000</td>
<td></td>
<td>2.000</td>
</tr>
<tr>
<td>Junior</td>
<td>2.000</td>
<td></td>
<td>2.000</td>
</tr>
<tr>
<td>Senior</td>
<td>2.000</td>
<td></td>
<td>2.000</td>
</tr>
<tr>
<td>To graduate</td>
<td>2.000</td>
<td></td>
<td>2.000</td>
</tr>
</tbody>
</table>

* Freshman Core Courses refers to College Writing, Macroeconomics and Microeconomics, Calculus for Business, and Introduction to Business.

Freshmen must complete at least 24 SH in order to progress to sophomore status, although freshmen who earn fewer than 32 SH must make up the difference prior to graduation. Students beyond the freshman year must complete at least 16 SH each in-school (not on co-op) full semester and 8 SH each in-school summer half semester in order to progress to the next class standing.

### Pass/Fail Option

College of Business Administration students may opt to take courses on a pass/fail basis in accordance with University policy but should be aware that this policy applies to nonbusiness courses that will count as open electives only. Business courses may not be taken pass/fail under any circumstance.

### Taking Courses While on Co-op

It is College of Business Administration policy that, with permission of their academic advisor, co-op coordinator, and employer, students may take a maximum of one class while on co-op during the fall, spring, or summer term. Students should
initiate this process by filling out the appropriate paperwork with their co-op coordinator.

Transferring to the College of Business Administration
Students may transfer to the College of Business Administration externally (from another institution) or internally (from another school or college at Northeastern University).

EXTERNAL TRANSFER
External transfer students are accepted from other academic institutions during the fall and spring terms. Applications and accompanying materials are submitted directly to the Admissions Office.

The College of Business Administration at Northeastern University is accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB) and as such complies with the following regulations governing the transferring of credit:

**Courses from an AACSB-accredited institution:**
Students may transfer a maximum of 80 semester hours (SH) of credit. A combination of 60 SH of nonbusiness courses and/or 28 SH of business courses will be accepted.

**Courses from a non-AACSB-accredited institution:**
Students may transfer a maximum of 60 SH of credit. A combination of 52 SH of nonbusiness courses and/or 20 SH of business courses will be accepted.

Some courses are not eligible for transfer. Please check with an academic advisor in the College of Business Administration for more details.

INTERNAL TRANSFER
Students may internally transfer into the College of Business Administration through the Internal Transfer Program, the General Studies Program, or the Ujima Scholars Program. Students wishing to internally transfer into the College of Business Administration should follow the entrance criteria laid out by their respective program. Students should be aware that certain courses are not applicable to College of Business Administration curriculum and will not count toward degree requirements. Examples of such courses include ECN U101, mathematics below precalculus level, and study skill courses. Students who take these courses prior to matriculating into the College of Business Administration will need to take additional courses to meet graduation requirements.

Graduation Requirements
Bachelor of Science degree candidates must complete all prescribed work of the curriculum in which they seek to qualify, currently 128 semester hours. The degree not only represents the formal completion of selected courses, but also indicates professional study in the major or concentration. A GPA of C (2.000) and a C average in all business courses are required for graduation. Students must be enrolled in a full program of studies in the College of Business Administration during the final three semesters preceding graduation.