The Department of Communication Studies is dedicated to providing a liberal arts education where critical skills, concepts, and thinking are developed in conjunction with practice and application. Through a study of processes, patterns, and media of communication, the major in communication studies from Northeastern University aims to provide an enriching background for our students, providing them with an opportunity to contribute significantly to the communication sector, whether that contribution is within organizations or in the media industries themselves. Through its students and faculty, communication studies at Northeastern is a program dedicated to critical innovation. It strives to integrate new research into teaching and pedagogy to ensure students are connected to new developments in the field of communication.

Transferring to the Major
Students wishing to transfer to the major must have a cumulative GPA of 3.000 overall and must have completed:

- CMN U101 Introduction to Communication Studies 4 SH
- and one of the following courses:
  - CMN U112 Public Speaking (no prerequisite) 4 SH
  - CMN U220 Media, Culture, Society (prerequisite CMN U101) 4 SH
  - CMN U231 Principles of Organizational Communication (prerequisite CMN U101) 4 SH

with grades of B or higher. Acceptance into the major will be based on students’ meeting the department’s criteria for admission and availability of space in the programs.

Academic Progression Standards
Departmental probation will result from a cumulative GPA below 2.750 in communication courses. No more than two grades below a C in communication studies courses can be used to fulfill degree requirements. Dismissal from the major may occur as a result of two consecutive semesters on departmental probation.

BA in Communication Studies

NU CORE REQUIREMENTS
See page 42 for requirement list.

COLLEGE REQUIREMENTS FOR BA
See page 69 for requirement list.

COMMUNICATION STUDIES MAJOR REQUIREMENTS

Introduction to College
Complete the following course:
- CMN U100 Communication Studies at Northeastern 1 SH

Communication Studies Core Requirements
Complete the following four courses:
- CMN U101 Introduction to Communication Studies 4 SH
- CMN U112 Public Speaking 4 SH
- CMN U220 Media, Culture, Society 4 SH
- CMN U231 Principles of Organizational Communication 4 SH

Communication Studies Concentration
Complete the concentration in public advocacy and rhetoric, the concentration in media studies, or the concentration in organizational communication.

Concentration in Public Advocacy and Rhetoric
REQUIRED COURSES
Complete the following three courses:
- CMN U210 Persuasion and Rhetoric 4 SH
- CMN U310 Classical Rhetorical Theory 4 SH
- CMN U602 Contemporary Rhetorical Theory 4 SH

PUBLIC COMMUNICATION ELECTIVES
Complete two courses from the following list:
- CMN U302 Advertising and Promotional Culture 4 SH
- CMN U304 Communication and Gender 4 SH
- CMN U306 International Communication Abroad 4 SH
- CMN U311 Argumentation and Debate 4 SH
- CMN U321 Television: Text and Context 4 SH
- CMN U401 Advertising Principles and Practices 4 SH
- CMN U403 Persuasive Speaking 4 SH
- CMN U410 Rhetorical Criticism: Great Americans, 1630–1930 4 SH
- CMN U411 Rhetorical Criticism: Sound and Image, 1930–Present 4 SH
- CMN U501 Free Speech: Law and Practice 4 SH
- CMN U610 Political Communication 4 SH
- CMN U631 Crisis Communication and Image Management 4 SH

Concentration in Media Studies
REQUIRED COURSE
Complete the following course:
- CMN U320 Theories of Media and Culture 4 SH
MEDIA STUDIES ELECTIVES
Complete four courses from the following list (any production courses must be taken in sequence):
- CMN U301 Methods and Research in Communication 4 SH
- CMN U302 Advertising and Promotional Culture 4 SH
- CMN U303 Global and Intercultural Communication 4 SH
- CMN U304 Communication and Gender 4 SH
- CMN U321 Television: Text and Context 4 SH
- CMN U322 Popular Music as Media Form 4 SH
- CMN U401 Advertising Principles and Practices 4 SH
- CMN U421 Sports Broadcasting 4 SH
- CMN U422 Media Audiences 4 SH
- CMN U423 Twentieth-Century Media and Programming 4 SH
- CMN U424 Digital Editing for TV 4 SH
- CMN U621 New Media Culture 4 SH

PRODUCTION
- CMN U420 Audio Production 4 SH
- CMN U520 Television Studio Production 4 SH
- CMN U620 Television Field Production 4 SH
- CMN U621 Digital Editing for TV 4 SH

Concentration in Organizational Communication
REQUIRED COURSES
Complete the following two courses:
- CMN U531 Advanced Organizational Communication 4 SH
- CMN U533 Consultation Skills 4 SH

ORGANIZATIONAL COMMUNICATION ELECTIVES
Complete three courses from the following list:
- CMN U230 Interpersonal Communication 4 SH
- CMN U330 Health Communication 4 SH
- CMN U530 Communication and Quality of Life 4 SH
- CMN U532 Theories of Conflict and Negotiation 4 SH
- CMN U630 Assessment Technique and Planning 4 SH
- CMN U631 Crisis Communication and Image Management 4 SH

COMMUNICATION STUDIES MAJOR ELECTIVES
Complete four courses from any concentration or from the following list:
- CMN U901 Senior Seminar in Communications 4 SH
- CMN U910 Special Topics in Public Advocacy and Rhetoric 4 SH
- CMN U912 Special Topics in Media Studies 4 SH
- CMN U914 Special Topics: Organizational Communication 4 SH
- CMN U916 Organizational Communication Practicum 4 SH
- CMN U924 Directed Study 4 SH
- CMN U944 Internship in Communication 4 SH

COMMUNICATION STUDIES MAJOR CREDIT REQUIREMENT
Complete 52 semester hours in the major.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION
If elected

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BA in Cinema Studies and Communication Studies
See page 116.

BA/MA in Communication Studies
Undergraduate students apply to the combined program through the graduate school. Once admitted, students may count a limited amount of graduate credit toward the undergraduate degree. Consult the department for information on this program.

Minor in Communication Studies
REQUIRED COURSES
Complete the following four courses:
- CMN U101 Introduction to Communication Studies 4 SH
- CMN U112 Public Speaking 4 SH
- CMN U220 Media, Culture, Society 4 SH
- CMN U231 Principles of Organizational Communication 4 SH

ELECTIVE COURSES
Complete two courses from the following list:
- CMN U230 to CMN U699
- CMN U910 to CMN U914

GPA REQUIREMENT
2.000 GPA required in the minor

Minor in Media Production
Restricted to communication studies majors.

REQUIRED COURSES
Complete the following three courses:
- CMN U420 Audio Production 4 SH
- CMN U520 Television Studio Production 4 SH
- CMN U620 Television Field Production 4 SH

ELECTIVES
Complete three courses from the following list:
- CMN U401 Advertising Principles and Practices 4 SH
- CMN U421 Sports Broadcasting 4 SH
CMN U424  Broadcasting Management and Programming  4 SH
CMN U621  Digital Editing for TV  4 SH
CMN U650  Advanced Digital Editing for TV and Film  4 SH
CMN U699  Advanced Television Production  4 SH
CMN U912  Special Topics in Media Studies  4 SH

**GPA REQUIREMENT**
Minimum 3.000 GPA required in the minor

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### Minor in Rhetoric

**REQUIRED COURSE**
Complete one of the following courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMN U210</td>
<td>Persuasion and Rhetoric</td>
<td>4</td>
</tr>
<tr>
<td>CMN U310</td>
<td>Classical Rhetorical Theory</td>
<td>4</td>
</tr>
<tr>
<td>ENG U160</td>
<td>Introduction to Rhetoric</td>
<td>4</td>
</tr>
</tbody>
</table>

**ELECTIVES**
Complete four courses from the following list. *Note: English majors may reuse only one course from their major in this elective section of the minor. Public advocacy and rhetoric concentrators in the communication studies major may reuse only one course from their concentration in this section:*

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>SH</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMN U311</td>
<td>Argumentation and Debate</td>
<td>4</td>
</tr>
<tr>
<td>CMN U331</td>
<td>Legal Argumentation, Advocacy, and Citizenship</td>
<td>4</td>
</tr>
<tr>
<td>CMN U410</td>
<td>Rhetorical Criticism: Great Americans, 1630–1930</td>
<td>4</td>
</tr>
<tr>
<td>CMN U411</td>
<td>Rhetorical Criticism: Sound and Image, 1930–Present</td>
<td>4</td>
</tr>
<tr>
<td>CMN U501</td>
<td>Free Speech: Law and Practice</td>
<td>4</td>
</tr>
<tr>
<td>CMN U602</td>
<td>Contemporary Rhetorical Theory</td>
<td>4</td>
</tr>
<tr>
<td>CMN U610</td>
<td>Political Communication</td>
<td>4</td>
</tr>
<tr>
<td>ENG U322</td>
<td>Topics in Rhetoric</td>
<td>4</td>
</tr>
<tr>
<td>ENG U325</td>
<td>Rhetoric of Law</td>
<td>4</td>
</tr>
<tr>
<td>ENG U381</td>
<td>The Writing Process</td>
<td>4</td>
</tr>
</tbody>
</table>

**GPA REQUIREMENT**
2.000 GPA required in the minor